



Building The Strength Within for America



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As I was sailing across Lake Michigan, loving the sea and fresh air, I focused on my appreciation for the freedoms that come with being an American. Racing across the open waters ignites that kind of thinking and visceral response.

I began to think about our upcoming elections. If you love campaigns and all of the chatter, you will be happy for at least the next 3 months. *I'd like to hear from you if you're jazzed by it all.* I look at the national scene and have moments of hope, swiftly dashed by childish remarks, unnecessary posturing, and confusing, contradictory statements. Makes you wonder what course the candidates have charted to the White House.

When you sail, you chart your course; the open waters can be a risky business. It is no different on the campaign trail; yet the campaign messaging and course are anything but clear. We Americans like to think of ourselves as the brightest – smart people who are passionate about freedom, justice, and living the American dream.

How do we get there?

Not only do we need leadership to be exemplary, we need to see the blueprint for their vision. We want to understand how we will recover this magnificent country of ours and restore the self respect and integrity which has diminished with economic challenges and anxiety about the future. And we, as individuals, need to grab hold of our dreams and vision for a phenomenal and healthy life and map it out – strategically and literally.

I've been blueprinting the life of my company and my personal life for years. I've implemented this process with my clients and audiences. The results are dramatic.

Let's rhetorically join hands and make it happen. **What are you waiting for?** Send me an e-mail, and I will share the blueprint tool with you.

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